

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/20
Estimate Number	820826

Invoice #	115154-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115154
Alt Order #	06218079
Deal #	
Order Flight	08/20/12 - 08/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Noon News	12p-1p		08/20/12 to 08/26/12	1x	----1--				
	WRAL			F	08/24/12	:30	12:24 PM	PM12-118TH	\$250.00		1
2	WRAL	6pm News (M-F)	6-630p		08/20/12 to 08/26/12	1x	----1--				
	WRAL			F	08/24/12	:30	6:21 PM	PM12-118TH	\$1,100.00		1
3	WRAL	Late News	11-1135p		08/20/12 to 08/26/12	1x	1-----				
	WRAL			M	08/20/12	:00			\$1,100.00	See MG 5.2,5.3,5.4,5.5,5.6	1
4	WRAL	Noon News	12p-1p		08/20/12 to 08/26/12	1x	1-----				
	WRAL			M	08/20/12	:00			\$250.00	See MG 5.2,5.3,5.4,5.5,5.6	1
5	WRAL	Young and the Restless	4-5p		08/20/12 to 08/26/12	1x	1-----				
	WRAL			M	08/20/12	:00			\$550.00	See MG 5.2,5.3,5.4,5.5,5.6	1
	WRAL	CBS This Morning	7am - 9am	W	08/22/12	:30	8:09 AM	PM12-118TH	\$300.00	MG for 5.1,3.1,7.1,6.1,4.1	4
	WRAL	Noon News	12p-1p	W	08/22/12	:30	12:43 PM	PM12-118TH	\$250.00	MG for 5.1,3.1,7.1,6.1,4.1	6
	WRAL			W	08/22/12	:30	3:58 PM	PM12-118TH	\$550.00	MG for 5.1,3.1,7.1,6.1,4.1	2
	WRAL	5:00 First News	5-530p	W	08/22/12	:30	5:24 PM	PM12-118TH	\$850.00	MG for 5.1,3.1,7.1,6.1,4.1	5
	WRAL	Late News	11-1135p	W	08/22/12	:30	11:27 PM	PM12-118TH	\$1,100.00	MG for 5.1,3.1,7.1,6.1,4.1	3
6	WRAL	5:00 First News	5-530p		08/20/12 to 08/26/12	1x	1-----				
	WRAL			M	08/20/12	:00			\$850.00	See MG 5.2,5.3,5.4,5.5,5.6	1
7	WRAL	CBS This Morning	7am - 9am		08/20/12 to 08/26/12	1x	1-----				
	WRAL			M	08/20/12	:00			\$300.00	See MG 5.2,5.3,5.4,5.5,5.6	1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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8	WRAL	WRAL 6a News Sat	6-8a		08/20/12 to 08/26/12	2x	-----2-				
	WRAL			Sa	08/25/12	:30	5:59 AM	PM12-118TH	\$275.00		2
	WRAL			Sa	08/25/12	:30	7:15 AM	PM12-118TH	\$275.00		1
9	WRAL	6pm News (Sun)	6-630p		08/20/12 to 08/26/12	1x	-----1				
	WRAL			Su	08/26/12	:30	6:15 PM	PM12-118TH	\$225.00		1
10	WRAL	60 Minutes	7-8p		08/20/12 to 08/26/12	1x	-----1				
	WRAL			Su	08/26/12	:30	7:42 PM	PM12-118TH	\$1,500.00		1
11	WRAL	WRAL Sun Morning News	7-9a		08/20/12 to 08/26/12	2x	-----2				
	WRAL			Su	08/26/12	:30	7:29 AM	PM12-118TH	\$350.00		2
	WRAL			Su	08/26/12	:30	8:15 AM	PM12-118TH	\$350.00		1
12	WRAL	CBS Sunday Morning	9-1030a		08/20/12 to 08/26/12	1x	-----1				
	WRAL			Su	08/26/12	:30	9:32 AM	PM12-118TH	\$525.00		1
13	WRAL	Young and the Restless	4-5p		08/20/12 to 08/26/12	1x	---1---				
	WRAL			Th	08/23/12	:30	4:29 PM	PM12-118TH	\$550.00		1
14	WRAL	5:00 First News	5-530p		08/20/12 to 08/26/12	1x	---1---				
	WRAL			Th	08/23/12	:30	5:24 PM	PM12-118TH	\$850.00		1
15	WRAL	Thu Hour 2	9-10p		08/20/12 to 08/26/12	1x	---1---				
	WRAL			Th	08/23/12	:30	9:45 PM	PM12-118TH	\$3,800.00		1
16	WRAL	Tue Hour 1	8-9p		08/20/12 to 08/26/12	1x	-1-----				
	WRAL			Tu	08/21/12	:30	7:59 PM	PM12-118TH	\$1,500.00		1
17	WRAL	Noon News	12p-1p								

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17	WRAL	Noon News	12p-1p		08/20/12 to 08/26/12	1x	--1----				
	WRAL			W	08/22/12	:30	12:28 PM	PM12-118TH	\$250.00		1
18	WRAL	6pm News (M-F)	6-630p		08/20/12 to 08/26/12	1x	--1----				
	WRAL			W	08/22/12	:30	5:58 PM	PM12-118TH	\$1,100.00		1
19	WRAL	CBS This Morning	7am - 9am		08/20/12 to 08/26/12	1x	--1----				
	WRAL			W	08/22/12	:30	8:38 AM	PM12-118TH	\$300.00		1

Aired Spots 21

<u>Gross Total</u>	\$16,250.00	
<u>Agency Commission</u>	\$2,437.50	
<u>Net Amount Due</u>	\$13,812.50	<u>Payment Terms 30 Days</u>

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